

STEEL CHILL-CUPS™ KEEP THE PARTY GOING!

Made in the U.S.A. from infinitely recyclable steel, Chill-Cups™ keep the party going with their **sturdy, reusable, and recyclable** design.

Steel Chill-Cups™ —the latest innovation in single-use cups is made of one of the oldest and most trusted materials on earth. Sturdier than plastic but still light in your hand with a chill feel, Steel Chill-Cups™ keep the party going with cold drinks served in an eco-friendlier, infinitely recyclable cup. Sustainability-conscious consumers will love how recyclable steel is, making the party a win-win-win for you, your customers, and the planet.



Recyclable Steel Chill-Cup™
16oz | SM-6328
\$1.65

WHAT'S SO GREAT ABOUT STEEL CHILL-CUPS?



Infinitely Recyclable

You can always feel good about choosing Steel Chill-Cups™ thanks to steel's superior recyclability.



Chill to the Touch

Our signature "Chill" feel delivers a great new frostry drinking experience—the perfect partner for a sunny day!



Rinse & Refill

Sturdy design lets you use them more than once making Steel Chill-Cups™ a MUCH BETTER VALUE while reducing environmental impact.



Steel The Party

Unique, perfectly decorated Steel Chill-Cups™ are great for parties, tailgates, or any fun summer events.



STEEL CHILL-CUPS™ STACK UP BETTER FOR YOUR PARTIES WHILE ALSO SUPPORTING RECYCLING INFRASTRUCTURE

Thanks to its inherent strength and magnetic qualities, steel is the **#1** most recycle food can, making it the ideal material for almost anything disposable. Because it's infinitely recyclable, more than 75% of all steel produced is still in use today. That's why steel Chill-Cups™ are the better option for disposable party cups, especially when compared with single-use plastics.



WHY STEEL?



THE PROBLEM: SINGLE-USE PLASTICS

Billions of Polystyrene (PS) cups are sold in the U.S. with most of them ending up in landfills. PS doesn't like chemical reactions. That means these items will remain in landfills for hundreds or thousands of years.²

**CURRENTLY, ONLY ABOUT
1.3% OF THE WORLD'S PS
IS RECYCLED DUE TO LIMITATIONS
OF MECHANICAL RECYCLING¹**



**BACKED BY ENVIRONMENTAL
ADVOCATES, GOVERNMENT
BODIES IN SUPPORT OF PS
BANS STATE THAT PS HAS A
NEGATIVE IMPACT ON THE
ENVIRONMENT AND ENTERS
RIVERS AND OCEANS.¹**

1. Recycling Today (2019, April 24).
Polystyrene recycling programs expand despite bans.
2. Letstalkscience.ca

THE SOLUTION: STEEL



STEEL PACKAGING IS MORE CERTAIN TO BE RECYCLED BECAUSE:

- It is easily sorted from recycling stream due to its magnetic characteristic
- It never loses its strength characteristic; steel recycles forever

STEEL HAS THE HIGHEST RECYCLING RATE OF ALL FOOD PACKAGING IN THE U.S.

- Steel Chill-Cups™ are 100% recyclable