



CELEBRATING *Canada Day*

Why It Matters?

Canada Day, celebrated annually on July 1st, marks the anniversary of the Constitution Act, 1867, which united the provinces into a single nation. This day is a national celebration of Canadian heritage, culture, and achievements. By offering branded products tailored for Canada Day events, businesses can align themselves with this patriotic spirit, enhancing brand visibility and community engagement.

Why Promotional Products?



National Participation: Canada Day is celebrated across the country with parades, concerts, and fireworks, providing ample opportunities for brand exposure.



Economic Boost: Festivities often lead to increased consumer spending on merchandise, food, and services, presenting businesses with opportunities to offer Canada-themed promotional products.



Cultural Significance: Embracing Canada Day in marketing strategies showcases a brand's commitment to Canadian values and traditions, strengthening customer loyalty.



SM-8713

Buffalo Plaid Fleece Blanket

\$23.52

MOQ: 30



SM-5294

5.5" x 8.5" FSC® Recycled
Bamboo Notebook

\$7.48

MOQ: 80



SM-5819

Chrome 9-Can Non-Woven
Insulated Cooler Lunch Bag

\$4.25

MOQ: 200



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SM-8405

Cap America X-Tra Value
Structured Cap

\$16.05

MOQ: 24



SM-7924

Sun Ray Recycled Sunglasses

\$3.73

MOQ: 400



SM-7700

Cozy Park Fleece Blanket -
52" x 49" Unfolded

\$24.58

MOQ: 40



SM-6788

Li'l Shorty 17oz Aluminum
Sports Bottle

\$14.97

MOQ: 108



SM-6967

Silicone Straw Topper

\$1.89

MOQ: 250



SM-6963

Lucien Recycled Acrylic
Travel Mug 40oz

\$10.48

MOQ: 96



SM-5830

Eco-Friendly 5oz Recycled
Cotton Twill Tote Bag

\$3.22

MOQ: 100



SM-3347

Heart Stress Reliever

\$2.91

MOQ: 200



SM-1015

9-1/4 Inch Flyer

\$4.18

MOQ: 200

