



# CELEBRATING *Independence Day*

## Why It Matters?

Independence Day, celebrated on July 4th, marks the U.S. declaration of independence in 1776. Festivities like fireworks, parades, and barbecues foster unity and patriotism. For businesses, it's a chance to boost brand visibility by aligning with the holiday spirit through themed products.

## Why Promotional Products?



**Widespread Participation:** In 2024, 87% of consumers planned to celebrate Independence Day through cookouts, fireworks, and community events.



**Increased Spending:** In 2024, consumers planned to spend an average of \$90.42 on food for Independence Day, showing steady holiday investment.



**Travel and Gatherings:** Over 50 million people travel 50+ miles between June 30 and July 4 to celebrate with family and friends.



SM-8199

Sparks Recycled  
Drawstring Bag

\$4.65

MOQ: 200



SM-3387

Baseball Stress Reliever

\$1.73

MOQ: 200



7197-64

Clip Clap 2 Bluetooth Speaker

\$9.98

MOQ: 50





**SM-7412**

Little Juno Non-Woven  
Grocery Tote

\$1.65

MOQ: 200



**SM-7942**

Accent Recycled 12 Can  
Lunch Cooler

\$8.29

MOQ: 70



**2301-36**

Game Day Clear  
Stadium Tote

\$5.18

MOQ: 150

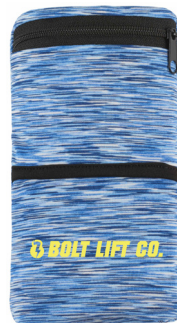


**SM-6015**

Fluted 16oz Recycled  
Stadium Cup

\$0.70

MOQ: 250



**SM-7623**

Cooling Heathered Wrist  
Band with Pocket

\$4.19

MOQ: 200



**SM-4840**

Cougar Glamour Ballpoint  
Pen-Stylus

\$0.79

MOQ: 250



**TM17885/TM97885**

OMI Short Sleeve  
Performance Tech Tee

Blank \$11.58

MOQ: 24



**1401-45**

Divot Tool with Ball Marker

\$0.85

MOQ: 200



**SM-7821**

Sun Ray Sunglasses

\$2.40

MOQ: 150

