

Apparel Decoration Innovation

DECORATION METHOD	THE LOOK	IDEAL FABRIC	KEY FEATURES	HOW IS IT ACHIEVED?	AVOID
Deboss	<ul style="list-style-type: none"> ■ Tone-on-tone ■ High-end, 3D appearance 	<ul style="list-style-type: none"> ■ Polyester fabrics only ■ Ideal for waterproof fabrics 	<ul style="list-style-type: none"> ■ Eco-friendly technique ■ Enables precision for detailed logos ■ Works on all colors ■ Unlimited washability 	Artwork stamped into surface using heated custom metal dye	<ul style="list-style-type: none"> ■ Cannot apply over zippers
Digital Transfer	<ul style="list-style-type: none"> ■ Vibrant colors ■ Clear, precise detailed look 	<ul style="list-style-type: none"> ■ Offered on most fabric types ■ Good alternative to embroidery for thin garments 	<ul style="list-style-type: none"> ■ Unlimited # of vibrant colors ■ Reproduces text down to 8-pt font ■ Superior clarity & precision 	Artwork digitally printed to film; transferred to the fabric	<ul style="list-style-type: none"> ■ Cannot apply over zippers ■ Not offered on some poly/spandex or waterproof fabrics
Embroidery	<ul style="list-style-type: none"> ■ Class, professional, sophisticated 	<ul style="list-style-type: none"> ■ Available on full PCNA apparel line 	<ul style="list-style-type: none"> ■ Durable, withstands many washes ■ 300+ Isacord thread colors available 	Artwork stitched directly into the fabric	<ul style="list-style-type: none"> ■ Cannot apply over zippers ■ Maximum thread color count of 15
HXD	<ul style="list-style-type: none"> ■ Unique 3D appearance ■ Bold, high-impact look 	<ul style="list-style-type: none"> ■ Offered on most items 	<ul style="list-style-type: none"> ■ Multiple finishes available ■ Added dimension to artwork ■ Can be applied over seams (on hats only) 	3D emblem applied directly onto fabric	<ul style="list-style-type: none"> ■ Restricted Imprint size (12" squared) ■ Cannot apply over zippers ■ No seams (except hats)
Mixed Media (2 Methods)	<ul style="list-style-type: none"> ■ 2 deco methods layered into 1 ■ Bold impact 	<ul style="list-style-type: none"> ■ Polyester fabrics only 	<ul style="list-style-type: none"> ■ Layered, intricate design 	Laser (always) Overlaid with either 1. transfer or 2. embroidery	<ul style="list-style-type: none"> ■ Same as laser & either embroidery or transfer
Laser	<ul style="list-style-type: none"> ■ Tone-on-tone, elevated look ■ Smooth, glossy finish 	<ul style="list-style-type: none"> ■ Polyester fabrics only 	<ul style="list-style-type: none"> ■ Can decorate over zippers and pockets ■ Detailed and precise ■ Unlimited washability 	Artwork laser etched, burning pattern into the fabric	<ul style="list-style-type: none"> ■ Not offered on white fabric ■ Not ideal for extremely detailed logos, heathered fabrics or dark fabrics
Sublimation (infusion)	<ul style="list-style-type: none"> ■ Full-color vibrant designs on white ■ Muted, tonal look on color 	<ul style="list-style-type: none"> ■ CMYK deco method ■ Polyester/cotton blend fabrics 	<ul style="list-style-type: none"> ■ Creates a breathable & comfortable piece ■ Artwork can be distressed to give it a retro feel ■ Unlimited # of colors 	Logo infused into fabric and becomes a part of it	<ul style="list-style-type: none"> ■ Cannot use white ink ■ Cannot print any lighter than the base color of the fabric

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Order an all-method sample to discover the perfect decoration method for your next apparel project.