

Why It Matters?

Pride Month is more than just a celebration; it's an opportunity for businesses and organizations to show their commitment to diversity, inclusion, and equality. By incorporating branded Pride merchandise, companies can create meaningful connections with employees, customers, and communities while reinforcing their values.

Why Promotional Products?



76% of consumers prefer brands that actively support diversity and inclusion.



The LGBTQ+ market holds over \$1.4 trillion in buying power in the U.S. alone.



Branded Pride merchandise fosters workplace engagement, community visibility, and long-lasting brand recognition.





SM-7882 Rainbow Sun Ray Sunglasses



SM-5923 Rainbow RPET Drawstring Bag



SM-2470 Rainbow Recycled Wrist Lanyard



3750-60

Recycled Spot Fanny Pack

As Low As \$14.97

MOQ: 50

MOQ: 50





7900-30

Baltic 18oz Cotton Canvas Boat Tote

As Low As \$21.53



SM-8058

Full Color 1" Wide Adjustable Pet Collar

As Low As \$10.30 MOQ: 63





SM-5979

Clear Crossbody Sport Pack
As Low As \$5.98 MOQ: 175



SM-5923

Rainbow RPET Drawstring Bag

As Low As \$5.29

MOQ: 200





SM-2470

Rainbow Recycled Wrist Lanyard

As Low As \$1.92

MOQ: 250

SM-2467

Recycled Polyester Rainbow Lanyard

As Low As \$2.23

MOQ: 200





SM-6020

Chroma Recycled Acrylic Skinny Tumbler 16oz

As Low As \$6.73 MOQ: 96





SM-7882

Rainbow Sun Ray Sunglasses

As Low As \$4.84

MOQ: 300

