



# NATIONAL *Pride* MONTH

## Why It Matters?

Pride Month is more than just a celebration; it's an opportunity for businesses and organizations to show their commitment to diversity, inclusion, and equality. By incorporating branded Pride merchandise, companies can create meaningful connections with employees, customers, and communities while reinforcing their values.

## Why Promotional Products?



76% of consumers prefer brands that actively support diversity and inclusion.



The LGBTQ+ market holds over \$1.4 trillion in buying power in the U.S. alone.



Branded Pride merchandise fosters workplace engagement, community visibility, and long-lasting brand recognition.



SM-7882  
Rainbow Sun  
Ray Sunglasses



SM-5923  
Rainbow RPET  
Drawstring Bag



SM-2470  
Rainbow Recycled  
Wrist Lanyard

# National Pride Month



**3750-60**

Recycled Spot Fanny Pack

As Low As \$9.98

MOQ: 50



**SM-5979**

Clear Crossbody Sport Pack

As Low As \$3.98

MOQ: 175



**SM-5923**

Rainbow RPET Drawstring Bag

As Low As \$3.29

MOQ: 200



**7900-30**

Baltic 18oz Cotton Canvas Boat Tote

As Low As \$13.48

MOQ: 50



**SM-2470**

Rainbow Recycled Wrist Lanyard

As Low As \$1.28

MOQ: 250



**SM-2467**

Recycled Polyester Rainbow Lanyard

As Low As \$1.48

MOQ: 200



**SM-8058**

Full Color 1" Wide Adjustable Pet Collar

As Low As \$6.96

MOQ: 63



**SM-6020**

Chroma Recycled Acrylic Skinny Tumbler 16oz

As Low As \$4.48

MOQ: 96



**SM-7882**

Rainbow Sun Ray Sunglasses

As Low As \$2.95

MOQ: 300

