



Why it Matters?

The Super Bowl is by far the most-watched sporting event in America and as such an opportunity like no other to reach, engage and influence a mass audience.



How to Leverage Promotional Products

Score a touchdown with our selection of customizable merchandise - perfect for getting the most out of one of the biggest sporting events of the year. The Super Bowl provides a great opportunity for you to get your brand out there and into the minds of new and existing customers!

CLICK HERE FOR MORE INFORMATION ON THIS AND OTHER KEY OCCASIONS



2301-36 Game Day Clear Stadium Tote

As Low As: \$4.98 [C] MIN QTY: 150



SM-6328 Recyclable Steel Chill-Cups™ 16oz

As Low As: \$1.65 [c] MIN QTY: 180



7197-40 Stark 2.0 Bluetooth Speaker

MIN QTY: 50



As Low As: \$14.98 [c]

SM-8404

Cap America Lightweight Structured Low Profile Cap

As Low As: \$13.30 [A] MIN QTY: 24



SM-3386 3-1/2" Football Stress Reliever

As Low As: \$1.65 [c] MIN QTY: 400



SM-3345 Round Stress Reliever As Low As: \$1.69 [c]

MIN QTY: 400

plastic bottles



SM-9732 Aluminum Bottle / Can Opener

As Low As: \$0.99 [c]

MIN QTY: 500



SM-9743

The Goods Recycled Felt Bottle Opener

As Low As: \$2.48 [c] MIN QTY: 500



PATIO Design

SM-7711 10-Piece BBQ Set

As Low As: \$16.49 [C]

MIN QTY: 30



SM-7752

3 Piece BBQ set in Aluminum Case

As Low As: \$18.49 [C]

MIN QTY: 30



3750-60

Recycled Sport Fanny Pack

As Low As: \$9.98 [c]

MIN QTY: 50



4200-21

Premium 20 Can Backpack Cooler

As Low As: \$29.48 [c]



3860-55

Arctic Zoner Titan Deep Freezer 3 Day Ice Cooler

POWER

As Low As: \$56.98 [c]

MIN QTY: 12



SM-6005

Vue Clear PVC Backpack

As Low As: \$8.32 [c]

MIN QTY: 40



SM-8199

Sparks Recycled Drawstring Bag

As Low As: \$4.65 [C]

MIN QTY: 200



SM-7314

Lighthouse 24-Can Non-Woven Tote Cooler

As Low As: \$4.39 [c]

MIN QTY: 100

2025 Super Bowl

Decorate with

full-color wrap

Run Charge of \$0.80!

Seamless,



SM-6908

Lagom Insulated 16oz Stainless Steel Tumbler with Straw

As Low As: \$6.99 [C]

MIN QTY: 75



1627-28

CamelBak Wine Tumbler 12oz

As Low As: \$23.40 [E]

MIN QTY: 12



SM-6020

Chroma Recycled Acrylic Skinny Tumbler 16oz

As Low As: \$4.48 [c]

MIN QTY: 96



1400-58

Wooden Ring Toss Game

As Low As: \$19.98 [c]

MIN QTY: 24



MADE IN USA

SM-1015 9-1/4 Inch Flyer

As Low As: \$2.55 [c]

MIN QTY: 200



1400-55

Bottle Bash

As Low As: \$54.98 [c]

MIN QTY: 10



7197-70

Yukon Outdoor Bluetooth Speaker

As Low As: \$24.98 [c]

MIN QTY: 15



7197-64

Clip Clap 2 Bluetooth Speaker

As Low As: \$9.98 [c]

MIN QTY: 50



7198-26

Brick Portable IPX6 Waterproof Outdoor Bluetooth Speaker

As Low As: \$39.98 [c]

MIN QTY: 12



SM-8712

Heathered Fleece Throw Blanket 50" x 60" Unfolded

As Low As: \$14.99 [c]

MIN QTY: 48



SM-8405

Cap America X-Tra Value Structured Cap

As Low As: \$10.50 [A]

MIN QTY: 24



SM-8407

Cap America Knit Beanie

As Low As: \$11.30 [A]

MIN QTY: 24

2025 Super Bowl



1031-49 Bamboo Cutting Board with Knife

As Low As: \$25.98 [c]

MIN QTY: 25



TM17879/ TM97879 Men's BODIE Crew Neck Short Sleeve Tee

As Low As: \$14.17 [c]

MIN QTY: 24



TM17814/TM97814 Men's DAKOTA Three Quarter Raglan Tee

As Low As: \$19.17 [c] MIN QTY: 12



TM18209/TM98209 Men's DAYTON Classic Cozy Fleece Hoodie

As Low As: \$35.33 [c] MIN QTY: 12

SHOP THE 2025 SUPER BOWL DAY ASSORTMENT

