



Deliver Confidence with Spec Samples

Choosing the perfect promotional product is more than just placing your logo on an item – details matter. You need to ensure brand consistency and top-notch quality, and sometimes an online preview just doesn't cut it. Deliver confidence by ordering a spec sample to experience the product first-hand before committing to placing an order.



Spec Samples are 25% Off EQP

Available for a max quantity of 3 per item
Full setup and run charges apply

See the next page for information on how to place a spec sample order >

How to Order Spec Samples

1. CHOOSE PRODUCTS

Choose what PCNA product(s) you'd like to pitch to your customer

2. SELECT DECORATION METHODS

Select one of the great decoration methods and locations available for your item(s)

3. CREATE ARTWORK

Create vector artwork to add to the sample

- Use the [online art validator](#) to verify the accuracy of artwork based off the item, method, location and art size

4. WRITE PURCHASE ORDERS

Create your PO for the order noting the items, quantity, deco methods, and locations

- To receive the **25% off EQP**, add a note that this is a Spec Sample
 - Full setup and running charges apply
 - Spec samples available for a max quantity of 3 per item, up to 5 items per order
 - Use our Perfect PO checklist to save time on creating your order
- If requesting a free email proof, please note on PO

5. SUBMIT ORDER

Submit your order to pcnaorders@pcna.com in the form of a PDF attachment, and artwork to art@leedsworld.com

- Please add your PO number to the subject line of both emails
- Failure to include the PO number or using formats other than PDF may result in processing delays

Please note: Standard lead times apply for spec samples, SureShip® is not available.