



Derek Jeter and UNTUCKit Founder Chris Riccobono have joined forces with Wayne Gretzky and American Ballet Theatre Principal Dancer Misty Copeland to introduce Greatness Wins: athleticwear for the modern athlete.



Greatness Wins is obsessed with quality, and it isn't about being fancy; it's about the performance of the clothing itself. The brand searched the globe to find durable tech fabrics that won't rip, pill or lose their shape after working out or in the wash. With their clean, crisp, uncluttered style, these pieces are truly built to last.

SUSTAINABILITY



At Greatness Wins, sustainability isn't about commercializing on a trend... it is woven into every strategy, design, fabric, trim, and even their supply chain. Over 90% of all Greatness Wins' styles are made using GRS-certified recycled polyester — cutting the need for harvesting raw materials and keeping trash out of landfills.

CRAFTSMANSHIP



Performance apparel is highly specialized. It requires unique seams, manufacturing equipment, design expertise, etc. Greatness Wins meticulously plans every thread size, thread count, type of seam, and every piece of specialty sewing machinery.

QUALITY



The brand's technical design and product specifications are like blueprints, each element is meticulously outlined for their manufacturing partners to bring you the best quality and highest performance apparel possible. Greatness Wins' products, down to the smallest details, are built with the purpose to help you push past your limits.



96675
WOMEN'S GREATNESS WINS ATHLETIC TECH POLO



\$136.00 [C]

MOQ: 12



16675
MEN'S GREATNESS WINS ATHLETIC TECH POLO




Extremely light weight polo with maximum stretch allowing for a full range of motion. Superior Moisture wicking technology. Great for golf and tennis. Features include moisture wicking, quick dry, UPF 30 sun protection, stretch, 3-button placket, even hem with side slides, embroidered logo.

\$157.00 [C]

MOQ: 12





17926 
MEN'S GREATNESS WINS CORE TECH TEE

\$93.00 [C] MOQ: 12



18233 
MEN'S GREATNESS WINS CORE TECH HOODIE

\$162.00 [C] MOQ: 12





98173 **WOMEN'S GREATNESS WINS CORE TECH FULL ZIP** 

\$136.00 [C] MOQ: 12




18172 **MEN'S GREATNESS WINS CORE TECH QUARTER ZIP** 

\$171.00 [C] MOQ: 12