EVERYDAY CHOICES Make a Real Impact

When you choose FEED, you invest in a child's future. FEED believes these daily choices have the power to build a more just, well-fed, and nourished world.

FEED is a lifestyle brand founded on the belief that food is a universal human right. The brand is dedicated to doing business differently — everything they make and how they operate aims to end childhood hunger and improve our world.



FEED bags have given 126 million+ meals to children around the globe

Every purchase supports FEED's on-the-ground partners working to alleviate hunger crises and chronic malnutrition.



FEED is a force for good Mission-driven since day one and B Corp certified since 2022. As a B Corp, FEED has a legal requirement to prioritize all stakeholders — people and planet — in everything they do.



FEED products are environmentally minded and made to last

Durable and classic, FEED bags are designed to be kept in rotation and out of landfills. The brand deliberately chooses the materials, the artisans they work with, and the packaging they ship in to leave a minimal footprint — and make a positive impact.

FEED



9009–06 | FEED Organic Cotton Rivet Tote

- + This bag helps provide 5 school meals to kids around the world
- + 8oz. 100% GOTS Certified Organic cotton
- + Exterior side pocket provides extra storage

As Low As: \$19.98[D]



9009–12 | FEED Organic Cotton Market Tote

- + This bag helps provide 5 school meals to kids around the world
- + 16oz. 100% GOTS Certified Organic cotton
- + Two exterior back pockets provide extra storage

As Low As: \$34.98[D]



9009–14 | FEED Organic Cotton Shopper Tote

- + This bag helps provide 5 school meals to kids around the world
- + 8oz. 100% GOTS Certified Organic cotton
- + Interior printed FEED giveback message

As Low As: \$11.98[D]



9009–15 | FEED Organic Cotton Weekend Tote

- + This bag helps provide 5 school meals to kids around the world
- + 12oz. 100% GOTS Certified Organic cotton
- + Stylish Copper rivets

As Low As: \$29.98[D]



9009–16 | FEED Organic Cotton Convention Tote

- + This bag helps provide 3 school meals to kids around the world
- + 8oz. 100% GOTS Certified Organic cotton
- + Convenient pen loop in webbing at handles

As Low As: \$8.98[D]

