



Planet. People. Purpose.

Everything you need to know about environmental and social responsibility.

Environmental and social responsibility is a key component of every decision we make. As we continue leading the way for a more responsible industry, now's the time for everyone to commit to a better tomorrow.

As the promotional products marketplace continues to evolve, we'll help you stay one step ahead.



PCNATM

Corporate Social Responsibility

Corporate social responsibility is a business model that companies put in place to remain accountable and operate in ways that are better for workers, the public and the environment.



One Percent. Four Times As Good.

Through a partnership with 1% For The Planet, one percent of eco-product sales are donated to environmental nonprofits. So you're helping the planet in more ways than one.

wellaware

veritree

THE GIVING GROVE

LIVING LANDS & WATERS



Diversity, Equity And Inclusion:

Ensuring that a business or organization establishes a diverse, inclusive workplace with equal opportunity where everyone feels like they belong. Commonly referred to as "DEI."



Supplier Diversity:

Refers to a supplier at least 51% owned and operated by an individual or group from a traditionally underrepresented or underserved group, including women, minorities and veterans.



Material And Product Sourcing

Circular Supply Chain:

A model that refurbishes, recycles or otherwise reuses discarded materials in the production of new products, reducing waste and the carbon footprint.

ChicoBag



ZERO WASTE

PAY IT FORWARD PROGRAM

[Learn More](#)



Responsible Sourcing:

A voluntary commitment by a business to account for environmental and social considerations in its relationships with suppliers.

Supply Chain Transparency:

The ability for a business to verify and communicate what's happening at every stage in its supply chain. Supply chain transparency allows consumers and other stakeholders to make informed decisions about whether products are being brought to market in an environmentally and socially responsible way.

Our Commitment to Change

Certified B Corp:

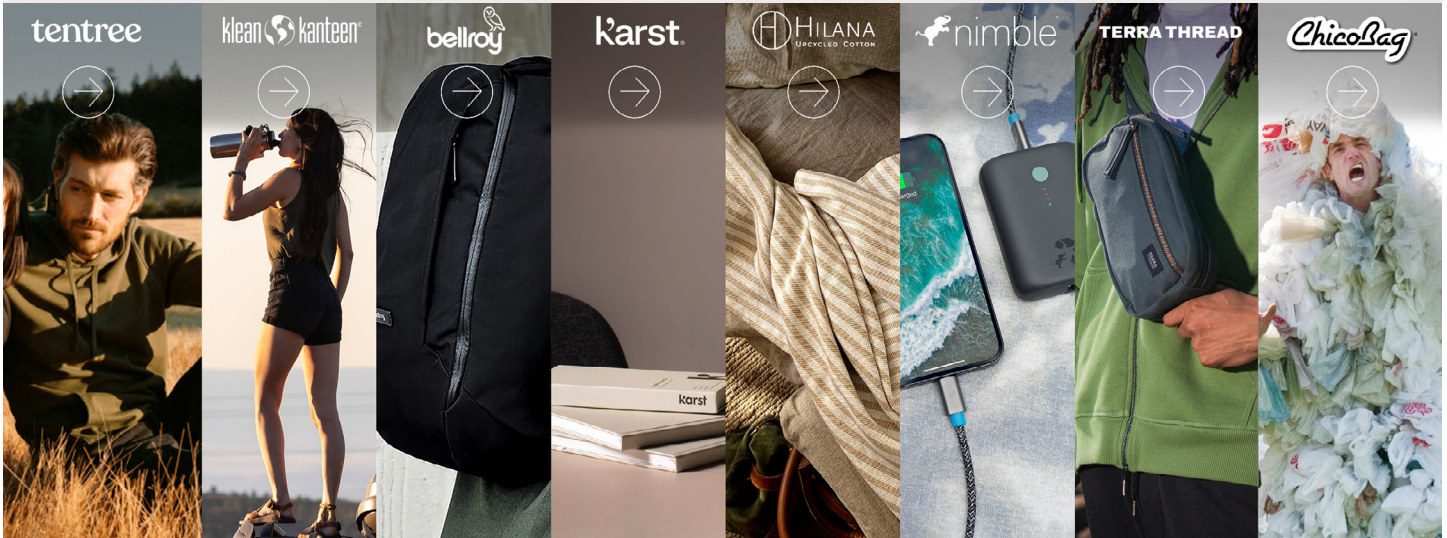
Certified



Corporation

A designation that a business voluntarily meets the highest standards of verified social and environmental performance, leading the global movement for an inclusive, equitable and regenerative economy. B Corp certification is conferred by B Lab, a global nonprofit.

Learn more about our Certified B Corp partners by clicking on the brands below.



Our facilities in Pittsburgh, Miami and Charlotte have earned Forest Stewardship Council® Chain-Of-Custody certification, ensuring the FSC®-certified products you buy are from responsibly managed forests.

[Learn More](#)

[See Certification](#)



We're proud to ship orders using UPS® carbon neutral, an option that supports projects to offset the emissions of your shipment's transport. With environmental projects ranging from reforestation and wastewater treatment to landfill gas destruction, UPS® carbon neutral is another way we can all work together to make a difference.