

SONY

Great Sound Goes Anywhere

SONY® has a purpose that's bigger than manufacturing premium electronics. The company fills the world with emotion, through the power of creativity and technology.



Moving Closer To Zero

SONY® launched the "Road to Zero" environmental plan in 2010, with the ultimate goal of aiming for a zero environmental footprint. Accelerating efforts to further reduce its footprint by 2025, SONY® has implemented the Green Management 2025 target.



01

Less Energy. Fewer Resources.

2025 Target: Eliminate plastic packaging for newly designed small products and reduce annual energy consumption by 5% per product (compared with FY2018 levels).



02

Expanded Use Of Renewable Energy

2025 Target: Utilize renewable energy by 35% or more in SONY® facilities.




03

Reduce Impact Of Supply Chain

2025 Target: Enhanced collaboration with suppliers of materials and parts, as well as manufacturing contractors.

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 Up to 16 hours of battery life to keep the party going.

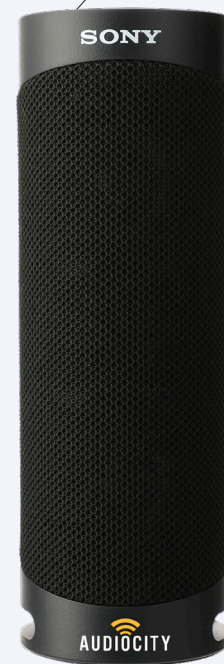


7195-50
SONY® SRS-XB13 Bluetooth® Speaker
As Low As: \$74.99[G]

MIN QTY: 4



 Power through any playlist with up to 12 hours of battery life.



7195-51
SONY® SRS-XB23 Bluetooth® Speaker
As Low As: \$129.99[G]

MIN QTY: 3




Powerful Sound

A passive radiator works together with full-range speakers to enhance low-end tones, giving bass a boost.



Durable Design

The IP67 rated speakers feature waterproof and dustproof design for worry-free outdoor use.

 Lasts all day long with up to 24 hours of battery life.



7195-52
SONY® SRS-XB33 Bluetooth® Speaker
As Low As: \$169.99[G]
 MIN QTY: 2
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Powerful Sound

Passive radiators work together with full-range speakers to enhance low-end tones, giving bass a boost.



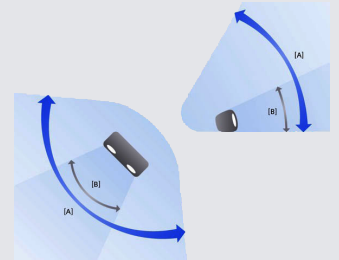
Durable Design

The IP67 rated speaker features a waterproof, dustproof, rustproof and shockproof design.



Light Up The Party

The SRS-XB33 features a speaker light and multi-color line that flash with the beat. You can even change the color of the line to suit your mood.



Hear It Like It's Live

Hit the LIVE SOUND button and hear your music in a whole new way. Bring your party to life with a unique three-dimensional sound experience.