DAY OWL

The Day Owl Story

Day Owl (with your help) is building the first completely circular bag company. The brand builds its products from recycled landfill-bound materials, repairs and refurbishes them to keep them in circulation for multiple owners, and when they're used up, Day Owl makes sure the old bags become input material for new bags.

As a certified B Corporation, Day Owl meets the highest standards of social and environmental performance. In addition to supporting dignified jobs around the world, the brand also creates meaningful opportunities right here at home.

First Mile® Recycled Canvas

The First Mile®, an initiative of Thread International and WORK, formalizes waste collection networks in low-income communities and bridges the gap for global brands to purchase from these responsible supply chains, while diverting plastic waste from our oceans and landfills.

Day Owl builds its products from these recycled landfill bound materials. Made from 100% recycled textiles, even the brand's "new" bags aren't new.

Giving New Life To Old Bags

What's more sustainable than a recycled backpack? Reusing those that already exist. Day Owl takes back all of its backpacks back. It refreshes them as needed and passes them and the stories you created wearing them onto a new owner. It's how Day Owl ensures the circle continues, your story lives on, and Day Owl's super useful backpacks stay super useful.

9007-02
Day Owl Cord Pouch
As Low As: **$41.97**[E]
MIN QTY: 30

9007-03
Day Owl Slim 14”
Computer Backpack
As Low As: **$181.97**[E]
MIN QTY: 3

9007-04
Day Owl 15”
Computer Backpack
As Low As: **$209.97**[E]
MIN QTY: 3