



AMERICAN GIANT

MADE TO LAST, MADE IN THE USA

MAKE THINGS BETTER, MAKE BETTER THINGS

American Giant™ makes clothes in the United States because keeping things local means it can understand the whole supply chain. That supply chain includes the people who touch the product and make it better. In turn, they gain skills and opportunity, and their communities are revitalized. It's a virtuous cycle of good and humanity.



DURABLE NOT DISPOSABLE

High quality. Built to last. Straightforward style that endures beyond trend. Unlike most apparel, American Giant™ is made to be worn – not end up in a landfill.

THE GREATEST HOODIE EVER MADE

In 2012, American Giant™ set out to create a hoodie that would stand out from the competition. Heavyweight cotton fleece, reinforced elbow patches, incredibly durable construction and proudly made in the USA. The original Classic Full Zip Hoodie is the one that started it all.



Classic Full Zip Hoodie
 Men's - TM18224 (S-2XL)
 Women's - TM98224 (XS-XL)
 As Low As **\$132.21** [E]



HARD TO MAKE, EASY TO WEAR



100% COTTON IS HARD

Most sweatshirts are made from synthetic blends, which are easier to handle. But you sacrifice a luxe hand-feel and patina of cotton. American Giant™ took on the challenge with Carolina Cotton Works to develop its custom heavyweight fleece.



BETTER FIT IS HARD

Side panels provide mobility as part of a body-skimming fit, while a double-lined hood and reinforced elbow patches protect against wear. It requires more labor, and it costs more, but it's worth every penny.



RAISING THE BAR IS HARD

The Classic Full Zip demands a skilled workforce and state-of-the-art factories. That means investing in training, engineering and facilities. When you buy anything American Giant™ makes, you vote with your dollars for a stronger, more competitive manufacturing economy.

A TWIST ON THE CLASSIC

The Moto Full Zip combines all the best parts of The Greatest Hoodie Ever Made with a fresh new silhouette. Heavyweight cotton fleece, reinforced elbow patches, and durable construction, all proudly made in the USA.



Moto Full Zip
Men's - TM18146 (S-XL)
Women's - TM98146 (XS-XL)
As Low As **\$132.21 [E]** ■



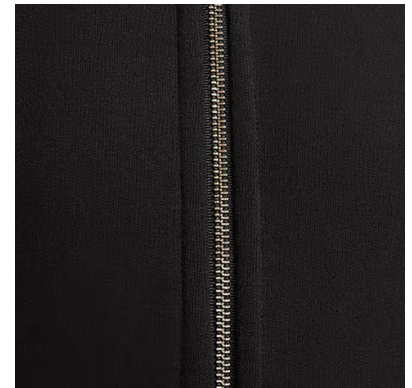
STAND-UP COLLAR

No more hood! Just a stand-up collar that looks great while staying out of your way.



POCKETS

Two practical side pockets lined with jersey and reinforced for maximum durability. Just the right size for the day's essentials.



HEAVYWEIGHT FLEECE

The same 100% cotton heavyweight fleece as the Classic Full Zip, developed in collaboration with Carolina Cotton Works. Tough exterior, but napped for softness inside.

THE GREATEST AMERICAN T-SHIRT

Get the broken-in, vintage feel right out of the box. These Classic T-shirts are timeless and made from 100% USA-grown midweight cotton.

Classic Cotton Crew T
Men's - TM17925 (S-2XL)
As Low As **\$44.21 [E]**



Classic Cotton V-Neck T
Women's - TM97925 (XS-XL)
As Low As **\$44.21 [E]**



HOMEGROWN INGREDIENTS

American Giant™ sources its cotton from local farms to ensure the highest possible quality. This localized approach gives the brand the opportunity to support local communities while seeing its garments come to life from farm to final product with people who are also invested in quality.



MAKE THINGS BETTER, MAKE BETTER THINGS

When you choose American Giant™, you're taking a stand for hard-working people, for local communities, for quality clothes made to last, for a new kind of conscious consumerism, for small changes that add up to something big.