

LusterTriPac

THIS CUSTOM TRIPAC COMES WITH:

- 1-Color Foil Imprint
- 3 Different Cover Colors
- 3 Different Stock Fillers
- Full-Color GraphicWrap

JournalBooks loves celebrating the holidays; we start celebrating in October for Halloween and go right through to New Year's Day. Journals are perfect accompaniments to any organization during the holidays; they're perfect for trade shows, gifts to employees, themed events and more. Not only are journals themselves on trend, but the type of journals we create are extremely popular. The sparkle of Luster and the rainbow colors of Holographic are striking as are the endless variations of plaid (there are as many kinds of plaid as there are paint colors). We know trends because we do our homework, so take a look at what we've created below. Happy holidays from all of us to all of you!



BOOST IT



FULL-COLOR PRINTING



CUSTOM FILLER



CINCH BAG



FOIL IMPRINT

case study: HOSPITALITY

Chilcott, a Lake Tahoe bed and breakfast, wanted to add a festive holiday keepsake to their gift shop. With the assistance of our inside sales team, the custom sparkly Luster TriPac was created as a great memento for those staying during the holiday season. This custom Luster TriPac includes three 5" x 7" PerfectBooks with flexible, wraparound paper covers in Rose Gold, Gold and Silver. Adding "Happy Holidays" in matching luster foils and a holiday-themed GraphicWrap set the tone for the cheerful season. To make it extra special, the notebooks sat nestled in a silver foil-imprinted gray Cinch Bag completing the holiday gift set.



case study: **RETAIL**

Owners of an online outdoor and lifestyle retailer Spruce wanted to have an item that would pair well with its “Connect with Nature for Mind and Body” holiday gift theme. Paired with a few of their most popular apparel and camping items, they chose the beautiful blue and gray plaid StenoPad Imagebook (STIB-770). The journal came in a glassine envelope which kept the journal looking crisp and new during shipment to customers. This gift was the perfect pairing to the brand’s aesthetic of functionality and outdoor style.

boost it: **STENOPAD IMAGEBOOK | STIB-770**

- Full-color front cover w/ Soft Touch UV coating laminated to Royal Blue paperboard
- 100 sheets of lined filler
- Shiny Silver foil imprint on front and back cover
- Pewter wire binding

Book Pricing (C)	Size	Setup (G)	250	500	1000	2500
STIB-770	5 x 7	149.00	12.03	9.83	8.30	7.51
Accessories Pricing		Setup (G)	250	500	1000	2500
Soft Touch UV Coating (G)		70.00	0.26	0.26	0.26	0.26
1-Color Foil Imprint on Front Cover (G)		70.00	0.58	0.58	0.58	0.58
1-Color Foil Imprint on Back Cover (G)		70.00	0.58	0.58	0.58	0.58

Pricing is in Canadian Dollars. Pricing includes one-color foil imprint up to 16" sq. Contact factory for more sizes & higher quantities.

case study: **EMPLOYEE GIFTS**

The owner of a popular techno bar in Miami wanted a fun and trendy gift for her employees. Her distributor spoke with our inside sales team and came up with a journal that definitely fit the techno vibe: the Holographic Rainbow Journal (NP-7DHR). The iridescent glow of the cover and the foil imprint aligned perfectly with the club’s atmosphere and was exactly what the owner had in mind. She added a 2020 calendar and 100 sheets of ruled paper for bar events and notes. A splash of pink neon color on the elastic privacy closure made the entire journal pop. Wrapped in an accompanying gift box with matching blue foil on the cover, onyx tissue paper and thank-you card gave the employee gift an extra fabulous touch.

boost it: **HOLOGRAPHIC RAINBOW SEMINARPAD | SP-8DHR**

- Blue #5 foil imprint on front cover
- Blind deboss w/bleed on front cover
- 12-month calendar at front
- 100 sheets of lined filler
- White pen tab with Silver Annabelle pen
- Elastic privacy closure in Shocking Pink
- Pewter wire binding
- 2-piece Gift Box with Onyx tissue paper

Pricing (C)	Size	Setup (G)	100	250	500	1000	2500
SP-8DHR	5.5 x 8.5	70.00	16.41	15.89	13.38	11.55	10.82
Accessories Pricing (G)		Setup (G)	100	250	500	1000	2500
1-Blind Deboss Imprint w/Bleed (G)		70.00	1.91	1.91	1.91	1.91	1.91
White Pen Tab (G)		70.00	0.99	0.99	0.99	0.99	0.99
Silver Annabelle Pen (C)		—	1.72	1.72	1.72	1.72	1.72
Flat Elastic Band (G)		—	1.09	1.09	1.09	1.09	1.09
2-Piece Gift Box w/Color Tissue (G)		70.00	3.63	3.63	3.63	3.63	3.63

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